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Press Release #2 – FMX 2021 Reveals First Confirmed Speakers

For immediate publication

FMX 2021

Conference on Animation, Effects, Games and Immersive Media
Online, May 4-6, 2021

Ludwigsburg/Germany, February 1, 2021. FMX announces the first speakers for this year's FMX 2021 Online conference (May 4-6). Among them will be **Glen Keane**, renowned director of the Netflix production ***Over the Moon***. **Florian Gellinger**, Owner/Executive VFX Producer at RISE, will discuss the company's journey from being an acclaimed VFX studio to a production company. Further presentations include upcoming short film ***Mila*** and video game adaptation ***Monster Hunter***.

Tickets for FMX 2021 will go on sale on February 15, 2021 via www.fmx.de.

► ***Over the Moon*: Glen Keane Confirmed**

FMX will host several presentations dedicated to animation movie ***Over the Moon***:

The Making of *Over the Moon*

Join ***Over the Moon*** director **Glen Keane** and producers **Peilin Chou** and **Gennie Rim** in a discussion about the creative origins of the project, developing the world of the film, and bringing the characters to life.

The World of *Over the Moon*

Over the Moon production designer **Celine Desrumaux** talks creative inspirations, designing the look and feel of the film, and working with filmmaker **Glen Keane**.

► **Further Confirmations: Rise Pictures, Short Film *Mila* and Video Game Adaptation *Monster Hunter***

Highlighting this year's FMX theme **Reimagine Tomorrow**, **Florian Gellinger** will give a keynote on how the internationally acclaimed VFX studio RISE | Visual Effects Studios evolved from a creative services provider into a content creator studio by co-producing animated and live-action content for the big and small screen through RISE Pictures, its film and TV production company. The keynote will feature the company's first in-house productions ***Dragon Rider*** and ***Stowaway***, taking a close look at the lessons learned over the past years.

In the spirit of the theme **Reimagine Tomorrow**, **Cinzia Angelini** (Head of Story and Director at Cinesite) will present the incredible production story of short film ***Mila***: Over the past decade, 350 volunteers from 35 countries contributed to the film remotely. Through a unique, worldwide online collaboration that included scores of volunteers and sponsors PepperMax Films, Pixelcartoon, IbiscusMedia, and with substantial support from Cinesite and Aniventure, this powerful short was completed.

Get an in depth look at how each monster was created for Paul W.S. Anderson's cinematic adaption of the wildly popular video game ***Monster Hunter*** with the creative team behind the visual effects. Join MR. X's **Trey Harrell** (VFX Supervisor), **Jo Hughes** (VFX Producer), **Ayo Burgess** (DFX Supervisor) and **Tom Nagy** (Animation Supervisor) as they walk us through how they adapted Capcom's famous video game creatures for the silver screen.

FMX is one of the world's most influential digital entertainment conferences. In 2021, the first online edition of FMX (May 4-6, 2021) will feature an entirely virtual conference program dedicated to the central theme **Reimagine Tomorrow**. Over three conference days, FMX will invite exceptional media creators to share their insights with an audience of professionals and students on a virtual event platform.

► **FMX 2021 Tickets Sales Starting in February**

Ticket sales for FMX 2021 will start on **February 15, 2021** via www.fmx.de. Unlike previous years, tickets for FMX will be valid from the first day of the conference on May 4 up until July, giving the audience the opportunity to watch conference presentations via video on demand.

For further information, please see <https://fmx.de/tickets/>.

► **FMX Spotlight on *Mulan*: Bringing Legend to Life**

FMX continues their online series FMX Spotlight on February 2, 2021: WETA's VFX Supervisor **Anders Langlands** will share insights on how they created the vast imperial city for the live-action reimagining of ***Mulan***.

FMX Spotlight on *Mulan*: Bringing Legend to Life is a live show taking place on February 2, 2021, 20:00 CET on www.fmx.de.

Detailed information is available on <https://fmx.de/spotlight-on/fmx-spotlight-on-mulan/>.

► **Animation Production Days (APD) - Call for Projects 2021**

Projects for **Animation Production Days** (4-7 May, 2021) can be submitted until **22 February**. APD - a joint venture of FMX and ITFS - is a curated business platform that brings together international co-production, financing and distribution partners for animation projects in efficient one-to-one meetings. The meetings will take place online, the complementary APD conference hybrid if possible. We are looking for innovative projects at the concept or development stage in the following formats: **feature film, TV series, game, cross-media** ([further information on project submission and registration](#)).

Up-and-coming European producers can apply with a project for free participation in APD via the [APD Talent Programme](#).

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► **Press Downloads**

On [www.fmx.de](#), journalists can download the **FMX 2021 logo** as well as the **FMX CI Guidelines**.

► **Editor's Notes:**

FMX is an event by [Filmakademie Baden-Wuerttemberg GmbH](#), organized by [Animationsinstitut](#) and funded by the [Ministry of Science, Research and Arts](#) and the [Ministry of Economic Affairs, Labour and Housing](#) of the State of Baden-Württemberg, the [City of Stuttgart](#) and [MFG Baden-Wuerttemberg](#). Together with the Stuttgart International Festival of Animated Film ([ITFS](#)), FMX organizes the Animation Production Days ([APD](#)).

Further information at [www.fmx.de](#)