



FMX
2025

RHYTHM OF CHANGE

FMX 2025 - FILM & MEDIA EXCHANGE

ON SITE MAY 6-9 | **ON DEMAND** MAY 10 - JUNE 10

DISCOVER MORE ON WWW.FMX.DE

PARTNER INFORMATION

■ JOIN FMX 2025!

From May 6-9, 2025, FMX - Film & Media Exchange is happy to present its top-class program at Haus der Wirtschaft in Stuttgart.

On May 10, FMX will switch to virtual mode, making most of the on site presentations available via video on demand. Presentations will be online until June 10.

FMX 2025 Theme: RHYTHM OF CHANGE.

The media landscape is changing. Shifting business models, consolidations and rapid developments in Artificial Intelligence are shaking the foundations of the industry.

Finding our rhythm in the midst of change can be a real challenge. What remains constant is the need for human perception, judgement, communication, and the making of creative choices.

How can we ensure that production technologies enhance and support the goals and intentions of the creators who keep us human and connected through their art?

From education to creation, production to distribution, FMX 2025 will offer insights and inspiration on how to navigate the obstacles and shape the opportunities before us.

■ WHY COME TO FMX?

FMX is Europe's largest and one of the most influential conferences dedicated to film and media production, with a focus on animation, visual effects, immersive and interactive media.

Every year, media creators share insights into the latest creative developments, cutting-edge technologies, and innovative business models.

Their contributions are complemented by the Marketplace, which allows visitors to get hands-on experiences on the latest innovations and products of industry-leading companies and start-ups.

Workshops, Masterclasses and Company Suites dig deep into the expertise of our international partners.

To round things off, established as well as upcoming studios scout talent in the FMX Recruiting Hub, and film and media schools from all over the world present themselves in the FMX School Campus.

Through its international yet intimate atmosphere, FMX offers professionals and students a unique platform to learn, mingle, network, and share insights.

Become an FMX Partner today and present your organization to the world's media & entertainment community!





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PREMIUM PARTNERSHIPS

Capture strong attention as a **Silver** or **Gold Partner** of FMX 2025. Or achieve the highest impact by becoming **Platinum Partner**!

NEW:

As a **Premium Partner** you will get an allocation of our brand new ticket addition: **The Business Pass**, which is a full conference pass plus access to a business lounge and priority access to conference presentations and workshops.

PLATINUM PARTNER

Please note, there will **only** be **one Platinum Partner**.

The booking of the **Platinum Partnership** comprises:

- Listing as **Platinum Partner** in boilerplate of the FMX trailer, played before every presentation
- Exclusive entry on FMX website with logo, company description, images, and video
- Entry on FMX online event platform with logo, company description, images, and video
- Company logo in the **Platinum Partner** section of the FMX website, linked to your website
- Banner on FMX website
- Mention as **Platinum Partner** in press and social media activities
- Inclusion of company one-pager in FMX press kit
- Up to **15 free tickets** for FMX 2025
- Additional discounted tickets for staff on request

Entry Level **30,000 EUR minimum, will go to highest bidder***

GOLD PARTNER

The booking of a **Gold Partnership** comprises:

- Listing as **Gold Partner** in boilerplate of the FMX trailer, played before every presentation
- Exclusive entry on FMX website with logo, company description, images, and video
- Entry on FMX online event platform with logo, company description, images, and video
- Company logo in the **Gold Partner** section of the FMX website, linked to your website
- Banner on FMX website
- Mention as **Gold Partner** in press and social media activities
- Inclusion of company one-pager in FMX press kit
- Up to **10 free tickets** for FMX 2025
- Additional discounted tickets for staff on request

Entry Level **20,000 EUR***

SILVER PARTNER

The booking of a **Silver Partnership** comprises:

- Listing as **Silver Partner** in boilerplate of the FMX trailer, played before every presentation
- Exclusive entry on FMX website with logo, company description, images, and video
- Entry on FMX online event platform with logo, company description, images, and video
- Company logo in the **Silver Partner** section of the FMX website, linked to your website
- Banner on FMX website
- Mention as **Silver Partner** in press and social media activities
- Inclusion of company one-pager in FMX press kit
- Up to **5 free tickets** for FMX 2025
- Additional discounted tickets for staff on request

Entry Level **10,000 EUR***



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WORKSHOPS

Workshops constitute an important part of the FMX program. You will find yourself in a perfectly fitting environment, benefiting from the excellent reputation of the conference and its engaged audience, presenting your products and services within the high-quality tracks at FMX.

A one-hour slot consists of 50 minutes of presentation and 10 minutes for tech check and room arrangements.

Your presentation will also be made available as part of FMX On Demand from May 10 onwards to make sure you gain maximum reach (if you agree).

The booking of a Workshop comprises:

- Conference room equipped with projection, audio system, technical on-site support
- WiFi
- Entry on FMX website including logo, company description, workshop description, speaker bio, images, and video
- Company logo in the partner section of the FMX website, linked to your website
- Mention in press and social media activities
- Accreditation for the speaker (Conference Pass plus access to the exclusive Networking Lounge and an invitation to a Speakers Dinner)
- 1 x conference pass for staff
- Additional discounted conference passes for staff on request

We are happy to communicate your technical and catering requirements on request.

	Price until 22.02.2025*	Price from 23.02.2025*
1 hour Workshop within the program of FMX, Conference room with 90-110 seating capacity	€ 2,000	€ 2,400
2 hours Workshop within the program of FMX, Conference room with 90-110 seating capacity	€ 3,000	€ 3,400

COMPANY SUITES

Company Suites offer room for your presentations, workshops, or networking events. They help to shape your company's presentation to support your specific requirements from within your own selected room.

Both location and individual branding give you a chance to make your company, products and services stand out and build a deep connection with our audience.

Seating will be arranged according to your wishes – just pick the right room for your needs!

Your presentation will also be made available as part of FMX On Demand from May 10 onwards to make sure you gain maximum reach (if you agree).

The booking of a Company Suite comprises:

- Conference room equipped with projection, audio system, technical on-site support
- WiFi
- Entry on FMX website including logo, company description, presentation descriptions, speaker bio, images, and video
- Company logo in the partner section of the FMX website, linked to your website
- Mention in press and social media activities
- Accreditation for the speakers (Conference Pass plus access to the exclusive Networking Lounge and an invitation to a Speakers Dinner)
- An allocation of conference passes for staff
- Additional discounted conference passes for staff on request

We are happy to communicate your technical and catering requirements on request.

	Price until 22.02.2025*	Price from 23.02.2025*
1 day Company Suite, Conference room with 90-110 seating capacity	€ 10,000	€ 11,000
1 day Company Suite, Conference room with 50 seating capacity	€ 7,000	€ 7,500
3 days Tower Suite, Room with 75 m ² , height 5.2 m, Ø 9.8 m	- on request -	

* 19% VAT (sales tax) will be added to prices if applicable. General terms and conditions of FMX 2025 apply.

MARKETPLACE

The Marketplace complements the conference program with an exhibitor area for hardware, software and services as well as research projects, start-ups, and exhibits. Here, an international audience of professionals and students come to learn about the latest products and developments.

The Marketplace is both a professional fair and a meeting space for the industry and community. Furthermore, FMX's interdisciplinary character allows you to address potential target groups of neighboring industries as well as early adopters and future users.

Booth sizes from 4-30 m² are easily feasible within the Octanorm system.

The booking of a booth in the Marketplace comprises:

- 4 days booth in the Octanorm system
- Booth height 2.5 m (2 m under the gallery)
- Power connection
- WiFi
- Entry on FMX website including logo, company description, images, and video
- Company logo in the partner section of the FMX website, linked to your website
- Mention in press and social media activities
- 1 x conference pass for booth staff per 3 m² booth size
- Additional discounted conference passes for staff on request

We are happy to communicate your technical and catering requirements on request.

Invite your customers:

We offer you the opportunity to invite customers and business partners to the Marketplace. For this purpose you receive a ticket allocation free of charge.

	Price until 22.02.2025*	Price from 23.02.2025*
Booth in the Marketplace for 4 days	450 €/m ²	500 €/m ²

RECRUITING

The Recruiting Hub is the international job fair at FMX where animation, VFX and games studios, production companies and agencies connect with a large crowd of aspiring creative talents.

A Recruiting Presentation is the perfect addition to a booth in the Recruiting Hub. Use your live presentation in a fully equipped conference room to showcase your company, current and upcoming projects, and workplace, then invite the audience to your Recruiting Booth or Company Suite for interviews.

A half-hour slot consists of 20 minutes of presentation and 10 minutes for tech check and room arrangements.

Please note: A Recruiting Presentation can only be booked if you also book a booth.

New offer: Friday Special

Use the chance to have a small recruiting presence by booking a three hour slot for Friday morning.

The booking of a booth in the Recruiting Hub comprises:

- Booth in the Octanorm system
- Booth size 3 x 3m, height 2.5m
- Seating for 4 with table
- Power connection
- WiFi
- Entry on FMX website including logo, company description, images, and video
- Company logo in the partner section of the FMX website, linked to your website
- Mention in press and social media activities
- 3 x conference passes for booth staff
- Additional discounted conference passes for staff on request

The booking of a Recruiting Presentation comprises:

- Conference room equipped with projection, audio system, technical on-site support
- WiFi
- Entry on the FMX website
- Accreditation for the speaker (Conference Pass plus access to the exclusive Networking Lounge and an invitation to a Speakers Dinner)

The booking of a 3 hour slot for the Friday Special in the Recruiting Hub comprises:

- Three hour use of a booth in the Octanorm system
- Booth size 3 x 3m, height 2.5m
- Seating for 4 with table
- Power connection
- WiFi
- Mention on FMX website

We are happy to communicate your technical and catering requirements on request.

	Price until 22.02.2025*	Price from 23.02.2025*
Booth in the Recruiting Hub for 3 or 4 days (depending on your availability)	€ 3,000	€ 3,300
1/2 hour Recruiting Presentation	€ 500	€ 600
3 hour slot Friday Special	€ 300	€ 400

SCHOOL CAMPUS

The School Campus is the education fair at FMX where international faculties and courses that offer programs in the art and technology of computer animation, visual effects, computer games and XR showcase their curricula and projects. Thus, prospective students can gather first-hand information from faculty staff, alumni, and students.

The booking of a booth in the School Campus comprises:

- 4 days booth in the Octanorm system
- Booth size 2 x 2m, height 2.5m
- 1 counter/desk and 2 chairs
- Power connection
- WiFi
- Entry on FMX website with logo, school description, images, and video
- School logo in the partner section of the FMX website, linked to your website
- 2x conference passes for booth staff
- Additional discounted conference passes for staff on request
- Students from participating schools are eligible for discounted tickets

	Price until 22.02.2025*	Price from 23.02.2025*
Booth in the School Campus for 4 days	€ 1,100	€ 1,200

MARKETING & PROMOTION

FMX provides excellent marketing opportunities to promote your company and present your brand to our visitors!

By branding or the hosting of networking events such as the FMX Get-Together or a Speakers Dinner, you can be sure to make an impact at FMX 2025!

Here is how you can stand out at FMX with your marketing and promotional activities:

	Prices*
Speakers Dinner	from € 12,000
FMX Get-Together	€ 8,000
Branding of Barriers in front of FMX venue (extra strong visibility)	€ 10,000
Flyers in Visitor Bags	€ 1,500

Room Branding

We offer you the chance to brand the biggest conference rooms at the FMX venue! The room will be "brought to you by (your company)", and your company reel (up to 30 seconds) will be played before every presentation in that room.

Please note: Room Branding will only be available to Premium Partners.

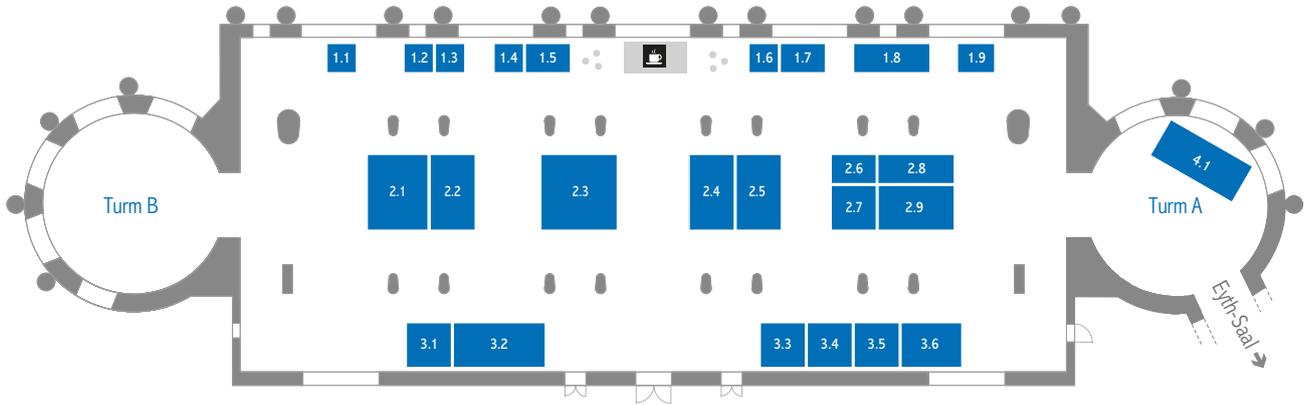
	Prices*
König-Karl-Halle (647 seating capacity)	€ 12,000
Meidinger-Saal (448 seating capacity)	€ 9,000
Bertha-Benz-Saal (203 seating capacity)	€ 6,000

FMX Program Guide

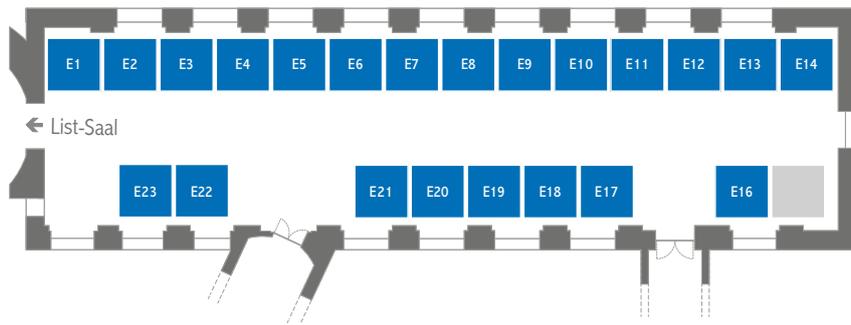
	Prices*
One page ad	€ 1,500
One page ad on inside cover (IFC, IBC)	€ 2,500
One page ad on back cover (BC)	€ 3,500

FLOORPLANS (EXEMPLARY)

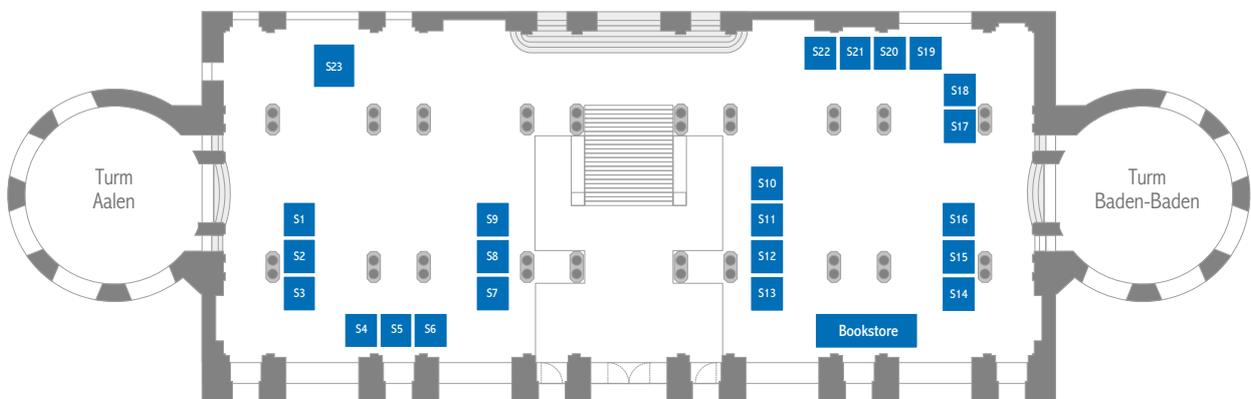
MARKETPLACE (LIST-SAAL)



RECRUITING HUB (EYTH-SAAL)



SCHOOL CAMPUS (STEINBEIS-SAAL)



WANT TO BECOME AN OFFICIAL PARTNER OF FMX?

Take a look inside and find information and prices for your participation in the FMX Forum!

Contact us with your questions and enquiries, and be part of FMX 2025.

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[**www.fmx.de**](http://www.fmx.de)

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