



FACTS & FIGURES

Theme

CONNECTING IDEAS

FMX 2024 focused on the connective issues between people collaborating across platforms, pipelines and distances – from interoperability to the disruptions shaking up film production. A growing number of sharing platforms, open standards and other initiatives have emerged recently, aiming to increase the ease, efficiency and creativity of how people cooperate.

Program Chair

Sol Rogers (Global Director of Innovation, Magnopus)

Program Overview

- April 23-26, 2024
- 4 days on site in Stuttgart, 5 weeks on demand
- Daily program from 10:00-19:15 on site
- 190+ sessions on site, 140+ sessions on demand
- 9 conference rooms and 3 exhibition areas at Haus der Wirtschaft

Tracks

CONNECTING IDEAS | Animation Schools Exchange | Artificial Intelligence | CEO Summit | Coaches & Mentors Meetup | Concept Art | Developing Open Standards for the Metaverse | Digital Humans | Education Today & Tomorrow | EU XR | Feature Animation | Filmakademie Projects | Fresh Visions | Games & Beyond | Global Inclusion, Community, and Connection | Industry Exchange | Interoperability | Lighting & Rendering | Location-Based Entertainment | Managing Change | Motion Design | N.E.W.S. | Open Source | Raw & Relevant | Real-Time | School Presentations | Sound Design | Studio Insights | The Responsible Studio | Tech Talks | Then & Now | VFX for Episodic | VFX for Features | Virtual Production | VR/AR/MR

Program Components

Presentations, Panel Discussions, Workshops, Masterclasses, Company Suites, Recruiting Presentations, Marketplace, Recruiting Hub, School Campus, Film Screenings, daily Get-Together on the FMX Square

Premium Partners

- 4 Gold Partners: Adobe, Animation Media Creators Region Stuttgart, Houdini, Maxon
- 7 Silver Partners: Accenture Song VFX, Backstage, Chaos, esri, Foundry, Lenovo, Mack One

Attendees

- 3,650 Attendees
- 65 % professionals | 35 % students
 - 59% male | 36 % female | 5% diverse
 - 65% from Germany | 35% from abroad (from 63 countries in total)

Speakers

271 Speakers

Forum Partners

- Marketplace: 28 companies from 12 countries
- Recruiting: 23 companies from 9 countries
- Schools: 21 film & media schools from 9 countries
- Workshops: 38 by 16 companies from 9 countries
- Company Suites: 4 companies from 4 countries

Media Partners

14 media partners, among them: Animationweek, Animation World Network, before & afters, Digital Production, VFX Voice

Journalists

41 journalists, 13 of them international