

Why come to FMX?

FMX is a globally influential conference dedicated to animation, visual effects, games and immersive media.

Every year, media creators share insights into the latest creative developments of their productions and present cutting-edge tools and pipelines, fascinating real-time technologies and innovative business models.

Their contributions are complemented by the **Marketplace**, which allows visitors to get a hands-on experience on the latest innovations of industry-leading companies and start-ups. **Workshops, Masterclasses** and **Company Suites** dig even deeper into the learnings of international companies. To round things off, top-notch studios scout talent at the **Recruiting Hub**, international schools present their best projects at the **School Campus**, and talent initiatives offer new perspectives to young creatives and start-ups.

Through its international yet intimate atmosphere, FMX offers professionals and students a great platform to mingle, network, and share insights about art, technologies and business.

Become an FMX Partner today and present your organization to the world's digital arts, technology and business communities!

"A conference like this brings us all together to share our experiences."

Danny Dimian, Visual Effects Supervisor / Sony Pictures Imageworks

"FMX has become a must in my calendar, with flawless organisation, exciting line-up of speakers, and a fantastic vibe throughout the conference."

Silvia Rasheva, Producer, Unity Technologies

"FMX is an intellectual and artistic oasis. It is a privilege to be a small part of it."

Ed Hooks, Actor, Acting Trainer

Facts & Figures

FMX is an event by Filmakademie Baden-Württemberg, organized by Animationsinstitut. Together with the Stuttgart International Festival of Animated Film (ITFS), FMX hosts the Animation Production Days (APD). FMX is funded by the Ministry of Science, Research and Arts and the Ministry of Economic Affairs, Labour and Housing of the State of Baden-Württemberg, the City of Stuttgart and MFG Baden-Württemberg. FMX is an event in cooperation with the VES Visual Effects Society and ACM SIGGRAPH.

FMX 2019 looks back on:

- 298 speakers
- About 100 partner companies
- 33 companies at the Marketplace
- 19 schools at the School Campus
- 28 companies at the Recruiting Hub
- 67% professionals
- 33% students
- 4,200 visitors
- 15 media partners
- 13 associated events
- 107 accredited journalists
- 14,000 Facebook fans
- 6,900 Twitter followers
- 1,800 Instagram followers
- 1,700 LinkedIn followers

Workshops

Workshops constitute an important part of the conference program. You will find yourself in a perfectly fitting environment, benefiting from the excellent reputation of the conference and its engaged audience, presenting your products and services within the high-quality tracks at FMX.

A one-hour slot consists of 50 minutes of presentation and 10 minutes for both tech check and room arrangements.

The booking of a Workshop comprises:

- Conference room equipped with projection, audio system, technical on-site support
- WiFi
- Editorial entry in the printed program guide and on the FMX website
- Company logo in the partner section of the FMX website linked to your website
- 1 x accreditation for the speaker (conference pass plus access to the exclusive Networking Lounge and an invitation to a Speakers Dinner)
- 1 x conference access for staff

We are happy to communicate all of your technical and catering requirements on request.

| | Price until 16.02.2020* | Price from 17.02.2020* |
|--|----------------------------|---------------------------|
| 1 hour Workshop within the program of FMX conference room with 90-110 seating capacity | € 2,000 | € 2,500 |
| 2 hours Workshop within the program of FMX conference room with 90-110 seating capacity | € 3,500 | € 4,000 |
| 4 hours Workshop within the program of FMX conference room with 90-110 seating capacity | € 6,000 | € 6,500 |

**19% VAT (sales tax) will be added to prices. General terms and conditions of FMX 2020 apply. Additional tickets with discount for staff on request. All price information is correct at the time of printing, 17.07.2019, but may be subject to change.*

For information on web live-streaming & recording please contact vanessa.steinmann@fmx.de

Company Suites

Company Suites help to shape your company's presentation to support your specific requirements from within your own selected room. Both location and individual branding give you a chance to make your company, products and services stand out.

Company Suites offer room for your workshop, roadshow, lounge or branded presentation. Seating will be arranged according to your wishes – just pick the right room for your needs!

The booking of a Company Suite comprises:

- Conference room
- WiFi
- Editorial entry in the printed program guide and on the FMX website
- Company logo in the partner section of the FMX website linked to your website
- Mention in newsletters and press releases
- 1 x accreditation for the speaker (conference pass plus access to the exclusive Networking Lounge and an invitation to a Speakers Dinner)
- An allocation of conference passes for staff

We are happy to communicate all of your technical and catering requirements on request.

| | Price until 16.02.2020* | Price from 17.02.2020* |
|---|----------------------------|---------------------------|
| 1 day Company Suite Conference room with 90-110 seating capacity | € 11,000 | € 12,000 |
| 1 day Company Suite Conference room with 50 seating capacity | € 6,000 | € 6,500 |
| 4 days exclusive Tower Suite Conference room with 75m ² , height 5.2m, Ø 9.8m | € 17,000 | € 18,000 |
| Other options | - on request - | - on request - |

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Marketplace

The **Marketplace** complements the conference program with an exhibitor area for hardware, software and services as well as research projects, start-ups and exhibits. Here, an international audience of professionals and students come to learn about the latest products and developments.

The **Marketplace** is both a professional fair and a meeting space for the industry and community. Furthermore, FMX' interdisciplinary character allows you to address potential target groups of neighboring industries as well as early adopters and future users.

Booth sizes from 4-30 m² are easily feasible within the Octanorm system.

The booking of a booth at the Marketplace comprises:

- 4 days booth in the Octanorm system
- Booth height 2.5 m (2 m under the gallery)
- Power connection
- WiFi
- Listing in the exhibitor index in the printed program guide and on the FMX website
- Company logo in the partner section of the FMX website linked to your website
- 1 x conference access for booth staff per 2 m² booth size

We are happy to communicate all of your technical and catering requirements on request.

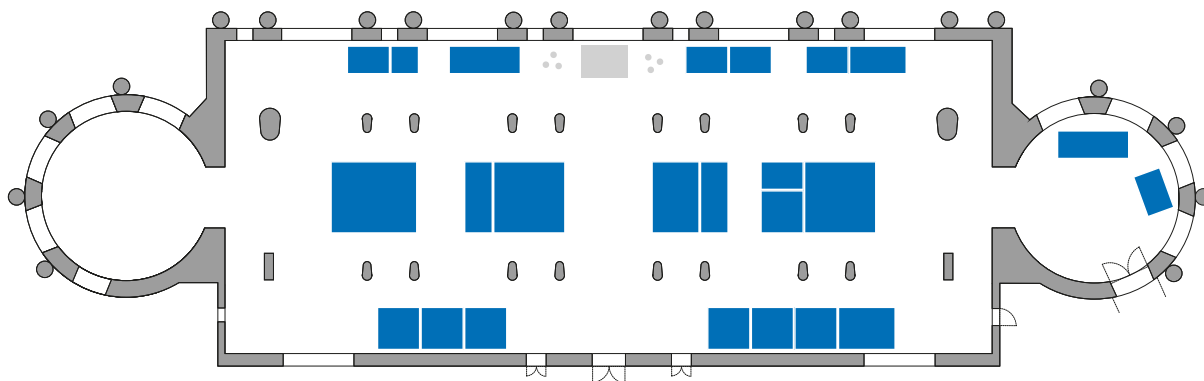
Invite your customers:

We offer you the opportunity to invite customers and business partners to the Marketplace. For this purpose you receive a ticket allocation free of charge.

| | Price until 16.02.2020* | Price from 17.02.2020* |
|-------------------------------------|-------------------------|------------------------|
| Booth at the Marketplace for 4 days | 500 €/m ² | 550 €/m ² |

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List-Saal (exemplary floor plan)



Recruiting

The **Recruiting Hub** is the international job fair at FMX where animation, VFX and games studios, production companies and agencies connect with a large crowd of aspiring creative talents.

A **Recruiting Presentation** is the perfect addition to a booth at the Recruiting Hub. Use your live presentation in a fully equipped FMX conference room to showcase your company, current and upcoming projects, and workplace, then invite the audience to your Recruiting Booth or Company Suite for interviews.

A half-hour slot consists of 20 minutes of presentation and 10 minutes for both tech check and room arrangements.

Booth 9m²

- Booth size 3 x 3 m, height 2.5 m
- 3 x conference access for booth staff

Booth 12m²

- Booth size 4 x 3 m, height 2.5 m
- 4 x conference access for booth staff

Both options comprise:

- Seating for 4 with table
- Power connection
- WiFi
- Listing in the exhibitor index in the printed program guide and on the FMX website
- Company logo in the partner section of the FMX website linked to your website
- 1 x job ad on website

The booking of a Recruiting Presentation comprises:

- Conference room equipped with projection, audio system, technical on-site support
- WiFi
- Editorial entry in the printed program guide and on the FMX website
- 1 x accreditation for the speaker (conference pass plus access to the exclusive Networking Lounge and an invitation to a Speakers Dinner)

We are happy to communicate all of your technical and catering requirements on request.

Invite future employees:

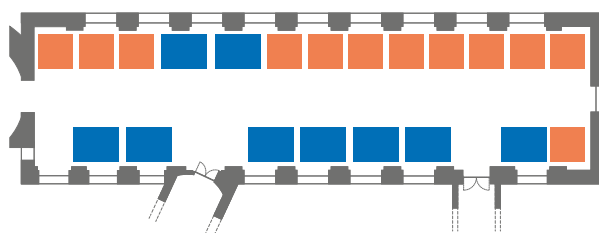
We offer you the opportunity to invite fresh talent to the Recruiting Hub. For this purpose, you receive a ticket allocation free of charge.

| Booth Size | Price until 16.02.2020* | | Price from 17.02.2020* | |
|---|----------------------------|-------------------|---------------------------|-------------------|
| | 9 m ² | 12 m ² | 9 m ² | 12 m ² |
| 2 days booth in the Recruiting Hub (Tuesday & Wednesday or Thursday & Friday only) | € 2,900 | € 3,800 | € 3,300 | € 4,200 |
| 3 or 4 days booth in the Recruiting Hub (pick your own booth space) | - on request - | | - on request - | |
| ½ hour Recruiting Presentation (with booking of a Recruiting booth only) | € 550 | | € 600 | |

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For further information regarding the FMX Recruiting please contact recruiting-schools@fmx.de.

Recruiting Hub (exemplary floor plan)



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 Recruiting & Schools | recruiting-schools@fmx.de

Filmakademie Baden-Württemberg GmbH | Animationsinstitut | Akademiehof 10 | 71638 Ludwigsburg, Germany

School Campus

The **School Campus** is the education fair at FMX where international faculties and courses that offer programs in the art and technology of computer animation, visual effects, computer games and VR/AR showcase their curricula and projects. Thus, prospective students can gather first-hand information from faculty staff, alumni and students.

The booking of a School Campus desk comprises:

- Booth size 2 x 2 m
- Booth height 2.5 m
- 1 counter/desk and 2 chairs
- Power connection
- WiFi
- Listing in the exhibitor index in the printed program guide and on the FMX website
- Your logo in the Partner section of the FMX website linked to your website
- 3 x conference access for booth staff

We are happy to communicate all of your technical and catering requirements on request.

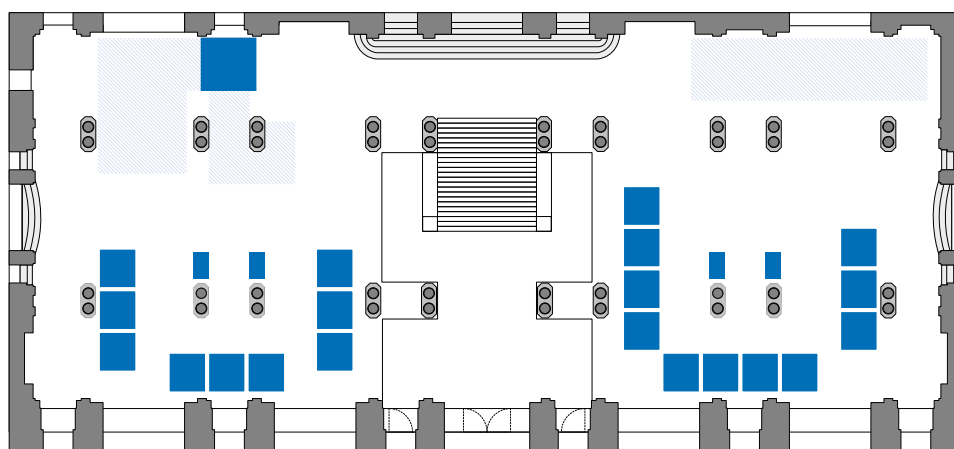
| | Price until 16.02.2020* | Price from 17.02.2020* |
|----------------------------------|----------------------------|---------------------------|
| 4 days desk in the School Campus | € 1,200 | € 1,300 |

Students from participating schools are eligible for discounted tickets.

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School Campus (exemplary floor plan)



Marketing & Promotion

FMX provides excellent marketing packages to enable your company to be a part of our conference.

FMX welcomes 4,200 visitors each day. We are always interested in new ideas for cooperation. Get in contact and help shape FMX.

We are looking forward to your suggestions!

Here are just some of the ways in which you can support FMX with marketing and promotional activities.

| | Prices * |
|-------------------------------------|----------------|
| Speakers Dinner hosting & branding | from € 12,000 |
| FMX party hosting & branding | from € 10,000 |
| FMX Get-Together | € 6,500 |
| Lanyard branding | € 6,500 |
| Visitor bag branding | € 6,500 |
| Flyers / Give-Aways in visitor bags | € 1,500 |
| Shuttle Service branding | - on request - |

FMX Program Guide

| | |
|--|---------|
| One-page ad | € 3,000 |
| One-page ad on inside cover (IFC, IBC) | € 4,000 |
| One-page ad on back cover (BC) | € 5,000 |

Online Advertising

Detailed information on online advertising can be obtained by emailing vanessa.steinmann@fmx.de

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Want to become an official partner?

Take a look inside and find all information and prices for your contribution to the FMX Forum!

Contact us with your questions and enquiries, and be part of FMX 2020.

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Recruiting & Schools | recruiting-schools@fmx.de

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www.fmx.de

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Scan code to watch clip
"Partner Opportunities at FMX"



FMX 2020 Image from: "Mulm" | Director: Carol Ratajczak, Tobias Trebeljahr | Producer: Laura Messner
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