

FMX2019
STUTT GART, GERMANY
APRIL 30 - MAY 03



Press Release #1: *Bridging the Gap* is the theme of FMX 2019

For immediate publication

FMX 2019

Conference on Animation, Effects, Games and Immersive Media

April 30 - May 3, 2019, Stuttgart/Germany, Haus der Wirtschaft

Ludwigsburg/Germany, November 6, 2018. *Bridging the Gap* is the theme of FMX – Conference on Animation, Effects, Games and Immersive Media, which will open its doors at Haus der Wirtschaft in Stuttgart, Germany, from **April 30 to May 03, 2019**, to welcome professionals and students from the areas of film, technology, art, business and science.

The central theme of FMX 2019, ***Bridging the Gap***, will highlight **worldviews and workflows** that inspire exchange in the fields of animation, effects, games and immersive media. The FMX 2019 speakers will discuss the following questions: How can artistic expression unite with technological invention? What are the possibilities to link human and artificial intelligence? How can younger generations cross over from education into the industry? How can we create social awareness through popular culture? What strategies and efforts should be pursued to take the leap from indie to IP? How can we bridge the left and right sides of the brain? These and other issues will be the focus of presentations, workshops, masterclasses, exhibition floors and screenings.

In this spirit, FMX 2019 is dedicated to bridging the gaps between **people and projects** from around the world.

The FMX ticket shop will open on Thursday, January 10, 2019 on www.fmx.de.

The first program highlights will be released soon.

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► Press Accreditation

You can apply for a Press Accreditation via press@fmx.de.

► Press Downloads

At www.fmx.de journalists can download the **FMX 2019 logo** as well as the **FMX CI Guidelines**.

► Editor's Notes:

FMX is funded by the **Ministry of Science, Research and Arts** and the **Ministry of Economic Affairs, Labour and Housing** of the State of Baden-Wuerttemberg, the **City of Stuttgart** and the **MFG Baden-Wuerttemberg**, taking place in cooperation with **VES Visual Effects Society** and **ACM SIGGRAPH**. FMX is an event by the **Filmakademie Baden-Wuerttemberg**, organized by **Animationsinstitut**, hosting the Animation Production Day (APD), a joint venture with the Stuttgart International Festival of Animated Film (ITFS).

Further information at www.fmx.de